

Privacy Policy

The Global Wildlife Response Initiative respects your privacy and is committed to protecting personal information in line with global standards. This policy explains how we handle data on our website, hosted on the Wix platform. As an informational hub focused on sharing our vision for wildlife protection, we collect minimal data and have no current plans for subscriptions, email newsletters, user accounts, or data-driven services. Future additions like a funding or donation page, or a merchandise shop, will adhere to this policy and disclose any updates.

Information We Collect

We gather only essential data to improve site functionality and user experience:

- **Usage Data:** Automatically collected details like IP address, browser type, device information, pages visited, and time spent, used anonymously for analytics to refine content on topics like marine rescues or grassland preservation.
- **Cookies and Tracking:** Small files stored on your device for site performance, such as session management or basic analytics. You can manage cookies via your browser settings; disabling them may limit site features.
- **Contact or Donation Data** (if features added): Name, email, and payment details submitted voluntarily for inquiries or contributions, stored securely and used only for response or processing. No sensitive information, such as health or financial details beyond donations, is requested or retained.

How We Use Your Information

- To operate and enhance the website, ensuring accessible, engaging content on wildlife solutions.
- For internal analytics to track engagement with articles on animal mortality causes and ecosystem strategies.
- If you provide contact details via future forms, solely to reply to your message or process donations, without marketing or sharing. We do not sell, rent, or share your data with third parties except as required by law or for service providers like payment processors (for donations) who agree to confidentiality.

Wix Platform Details

As our hosting provider, Wix collects and processes data on our behalf per their Privacy Policy (available on their site). This includes server logs, cookies for site tools, and security measures. Wix uses industry-standard encryption and complies with regulations like GDPR and CCPA. We do not control Wix's practices but select

them for their strong privacy commitments. For Wix-specific questions, refer to their resources.

Data Security and Retention

We implement reasonable safeguards, including encryption and access controls, to protect data from unauthorized access. Information is retained only as long as needed: usage data for up to 12 months, contact details until purpose fulfilled (e.g., donation confirmation). Upon request, we delete submitted data where possible.

Your Rights

Depending on your location, you may have rights to access, correct, delete, or object to processing of your data. Contact us at the email listed on the site to exercise these. We respond within 30 days. For EU/UK users, we appoint a representative if required under GDPR.

Children's Privacy

Our site is not directed at children under 13 (or 16 in some regions). We do not knowingly collect data from minors; if discovered, it is deleted promptly.

Changes to This Policy

We may update this policy to reflect site evolutions, like adding donation tools. Changes will be posted here with the effective date. Continued use after updates implies acceptance.

Contact Us

For privacy concerns, email info@gwrinitiative.org

This policy is effective as of October 12, 2025.